



CHICAGO



ILLINOIS



Hyatt Regency Chicago | February 27 – March 2, 2018

Signature ConferenceDirect Event for our Top Customers, Associates & Partners

Participate in our signature customer event focused on education, networking and relationship building with top association customers and associates. Exchange business ideas and explore industry trends while enjoying an opportunity to network and build relationships.

Sponsorship Opportunities

Platinum Sponsor: Exclusive for Event Host

- Recognition on Marketing Materials, Invitation/Registration, Mobile App & Event Signage
- Banner Ad on Mobile App
- Platinum Recognition in General Session
- Welcome Presentation During the Event
- One Event Registration Included in Sponsorship

Gold Sponsor: \$20,000

- Recognition on Mobile App & Sponsor Sign
- Gold Recognition in General Session
- Group Presentation During the Event
- One Event Registration Included in Sponsorship

Silver Sponsor: \$15,000

- Recognition on Mobile App & Sponsor Sign
- Silver Recognition in General Session
- One Event Registration Included in Sponsorship

Bronze Sponsor: \$12,500

- Recognition on Mobile App & Sponsor Sign
- Bronze Recognition in General Session
- One Event Registration Included in Sponsorship

General Registration: \$11,000

- Recognition on Sponsor Sign

Registration Upgrades:

- ▶ Mobile App Sponsor: +\$5,000 (only 1 available)
- ▶ Wellness Sponsor: +\$5,000 (only 1 available)
- ▶ Afterglow Sponsor: +\$2,500 & Expenses (only 2 available)

Partners are responsible for their own air and hotel expenses.

Agenda Overview

Tuesday, February 27, 2018

12:00pm – 5:00pm | Registration
6:00pm | Welcome Reception

Wednesday, February 28, 2018

7:00am | Registration, Wellness Program
8:00am | Networking Breakfast
9:00am – 5:00pm | Education Sessions
10:30am | Networking Break
12:00pm – 1:00pm | Networking Lunch
2:30pm | Networking Break
6:00pm | Reception & Dinner
9:00pm | Afterglow

Thursday, March 1, 2018

8:00am | Networking Breakfast
9:00am – 12:00pm | Education Sessions
10:30am | Networking Break
12:00pm – 1:00pm | Networking Lunch
1:00pm – 5:00pm | Activities
6:00pm | Reception & Dinner
9:00pm | Afterglow

Friday, March 2, 2018

5:30am – 9:00am | Grab & Go Breakfast
5:30am – 3:00pm | Departure Lounge

For sponsorship questions and additional event information please contact **J.J. Wills** at **213-453-1568** or **jj.wills@conferencedirect.com**.