

IndustryInsights™



Spring Series Locations & Dates

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Atlanta Sheraton, Downtown | May 25th

Eaglewood Resort & Spa, Itasca, Chicago O'Hare | May 31st

Crowne Plaza National Airport, Crystal City | June 6th

Hyatt Regency Orange County, Garden Grove | June 8th

FALL SERIES DATES AND LOCATIONS COMING SOON!



Time is Running Out & Space is Limited

Join ConferenceDirect as a sponsor for the Spring Series of IndustryInsights.

Expose your sales team to a cross-section of the ConferenceDirect associates and clients who booked \$785 million in business last year alone. Take advantage of the most cost-effective opportunity to build better relationships with CD decision-makers in key markets all year long.

IndustryInsights 2017 Sponsorship Opportunities

Gold Sponsors (\$2,500)

- Your logo on signage in Gold section at each chosen event.
- Your logo in Gold section in opening slide presentation at each chosen event.
- Up to three sales representatives may attend each chosen event.

Silver Sponsors (\$2,000)

- Your logo on signage in Silver section at each chosen event.
- Your logo in Silver section in opening slide presentation at each chosen event.
- Two sales representatives may attend each chosen event.

Bronze Sponsors (\$1,500)

- Your logo on signage in Bronze section at each chosen event.
- Your logo in Bronze section in opening slide presentation at each chosen event.
- One sales representative may attend each chosen event.

Join ConferenceDirect as a sponsor of one or all of the Spring Series of IndustryInsights half-day seminars.

Registration Information

Name _____

Badge Name _____

Title _____

Company Name _____

Street Address _____

City, State, Zip _____

Phone _____

Fax _____

E-Mail _____

Sponsorship Pricing *(Please check all that apply.)*

City	Gold	Silver	Bronze
Atlanta	<input type="radio"/> \$2,500	<input type="radio"/> \$2,000	<input type="radio"/> \$1,500
Chicago O'Hare	<input type="radio"/> \$2,500	<input type="radio"/> \$2,000	<input type="radio"/> \$1,500
No. Virginia/DC	<input type="radio"/> \$2,500	<input type="radio"/> \$2,000	<input type="radio"/> \$1,500
Orange County	<input type="radio"/> \$2,500	<input type="radio"/> \$2,000	<input type="radio"/> \$1,500

Once you have submitted this sponsorship form, you will be asked to submit the names and e-mail addresses of your sales representatives, so that we can send them their individual event registration invitations. A limited number of reduced rate rooms will be set aside at each hotel for partner sponsors on a first come/first served basis.

Seminar Overview

ConferenceDirect is pleased to offer four more of our popular IndustryInsights half-day seminars in the Spring of 2017: the most cost effective way for hotels, DMOs and service suppliers to meet face-to-face with ConferenceDirect associates, clients and prospects in key cities.

IndustryInsights seminars consist of a Networking Breakfast followed by a three-hour Educational Session with industry leaders covering current trends and "hot topics" impacting the meetings community. The program concludes with a Networking Luncheon that allows your sales representatives to finalize their new and enhanced relationships with senior meeting decision-makers from ConferenceDirect and our client base.

Agenda

Evening Before

5:30 pm – 7:00 pm: *Optional Networking Cocktails (cash bar; location TBA)*

Seminar

8:00 am – 9:00 am: *Networking Breakfast*

9:00 am – 12:00 pm: *Educational Seminar*

12:00 pm – 1:00 pm: *Networking Luncheon*

Send Completed Form and/or Sponsorship Questions to:

Christopher Baum, CHME

Senior Vice President, ConferenceDirect
Publisher, MeetingMentor

Phone: (213) 379-3345

Email: chris.baum@conferencedirect.com

We will send you an invoice for your chosen level of sponsorship upon receiving your commitment to one or more seminar this spring. Thank you!