



CEO SUMMIT

**The Phoenician
Scottsdale, AZ**

December 6-8, 2017



Participate in ConferenceDirect's signature customer event focused on education, networking and relationship building with CEO-Level association customers, associates and partners. Exchange business ideas and explore industry trends while enjoying an opportunity to network and build relationships.

Sponsorship Opportunities

Platinum Sponsor: Exclusive for Event Host

- Recognition on Marketing Materials, Invitation/Registration, Mobile App & Event Signage
- Banner Ad on Mobile App
- Platinum Recognition in General Session
- Welcome Presentation During the Event
- One Event Registration Included in Sponsorship

Gold Sponsor: \$20,000

- Recognition on Mobile App & Sponsor Sign
- Gold Recognition in General Session
- Group Presentation During the Event
- One Event Registration Included in Sponsorship

Silver Sponsor: \$15,000

- Recognition on Mobile App & Sponsor Sign
- Silver Recognition in General Session
- One Event Registration Included in Sponsorship

Bronze Sponsor: \$12,500

- Recognition on Mobile App & Sponsor Sign
- Bronze Recognition in General Session
- One Event Registration Included in Sponsorship

General Registration: \$11,000

- Recognition on Sponsor Sign

Registration Upgrades:

- ▶ Mobile App Sponsor: +\$5,000 (only 1 available)

Partners are responsible for their own air and hotel expenses.

Agenda Overview

Wednesday, December 6, 2017

12:00pm - 5:00pm | Registration
6:00pm | Reception & Dinner

Thursday, December 7, 2017

7:00am | Registration
8:00am | Networking Breakfast
9:00am - 12:00pm | Education Sessions
10:30am | Networking Break
12:00pm | Networking Lunch
1:00pm - 5:00pm | Activities
6:00pm | Reception & Dinner

Friday, December 8, 2017

7:00am | Registration
8:00am | Networking Breakfast
9:00am - 12:00pm | Education Sessions
10:30am | Networking Break
12:00pm | Lunch (Grab & Go Options Available)
Afternoon Departures

For sponsorship questions and additional event information please contact J.J. Wills at 213-453-1568 or jj.wills@conferencedirect.com.