



# ConferenceDirect's Event App!

Our event app provides easy access to detailed agendas by day and track, conference attendees, and keynote speakers.



## THE MOST COMPLETE EVENT MOBILE APP

We build your mobile event app, and lend our expertise in marketing, maintaining and maximizing its incredible benefits.

- + Go Green by placing your printed materials electronically in the palm of your attendee's hands
- + Increase attendee engagement
- + Greater sponsor and/or exhibitor exposure
- + Increase attendee networking by giving them a platform to communicate with each other
- + Target specific attendees and groups via app alerts

Let ConferenceDirect do the work! We provide the knowledge and labor to build the app and lend you our expertise in marketing, maintaining and maximizing the app.

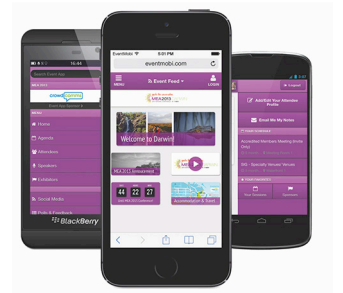
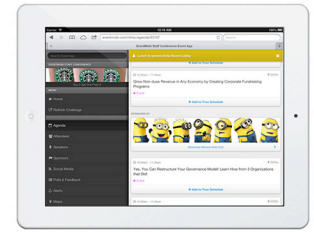
**“The app became an indispensable tool for accessing detailed agendas by day and track, conference attendees, and keynote speakers.”**

– Faye LaCasse, Director, K-12 Events and Associations, Pearson

# Application Options & Pricing

CD Mobile App offers a variety of features and is priced very competitively. We have broken the pricing into three tiers with some additional à la carte options available to meet your specific needs.

App Features	Starting at \$3,000	Basic Starting at \$3,000	Enhanced Starting at \$5,000	Maximized Starting at \$10,000
Personalized Agendas	✓	✓	✓	✓
Alerts and Updates	✓	✓	✓	✓
Social Media Feeds & RSS Integration	✓	✓	✓	✓
Single Static Event Map	✓	✓	✓	✓
Customization: App Icon, Color Theme, Logo	✓	✓	✓	✓
Full Control over App using Content Manager	✓	✓	✓	✓
Speaker Profiles, Bios, Websites			✓	✓
Attendee Roster and Interactive Profiles			✓	✓
Twitter / Facebook / Linked-in integration			✓	✓
Session Polls with Live Results, A/V Friendly			✓	✓
Speaker / Session Rating			✓	✓
Mobile Event Survey			✓	✓
Voting Capability			✓	✓
Monetize via exclusive Sponsorship & Banner Ads			✓	✓
Enhanced Sponsor/Exhibitor Listings and Profiles			✓	✓
Post Event Analytics			✓	✓
Easy Event Data Import with Excel			✓	✓
Single Static Map			✓	✓
Automated Data Import with API Access				✓
Resource Documents (ppt, pdf, doc, xls)				✓
Secure Mode: Restrict Access (via Reg or Passcode)				✓
Interactive Map & Floorplan (up to 50 pins, each additional \$10)				✓



## À la Carte Add Ons

- Multi-Lingual Support (French, Spanish and More) + **\$1,000**
- Engagement Platform (Gamify Application) + **1,250 - \$3,500**
- White Label Solution + **2,999**
- Attendee Peer to Peer Messaging + **\$500**
- Integration with ConferenceDirect Registration - **Request quote**
- Onsite Manager + **\$600/day**

Want to learn more or have a client with mobile needs now?

Let's Talk

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