

# IndustryInsights™



## Fall Series Locations & Dates

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Hilton Inverness, Denver | September 20<sup>th</sup>

The Westin St. Francis, San Francisco | September 26<sup>th</sup>

Hyatt Regency Lake Washington, Seattle | October 3<sup>rd</sup>



### Time is Running Out & Space is Limited

Join ConferenceDirect as a sponsor for the Fall Series of IndustryInsights.

Expose your sales team to a cross-section of the ConferenceDirect associates and clients who booked \$785 million in business last year alone. Take advantage of the most cost-effective opportunity to build better relationships with CD decision-makers in key markets all year long.

## IndustryInsights 2017 Sponsorship Opportunities

### Gold Sponsors (\$2,500)

- Your logo on signage in Gold section at each chosen event.
- Your logo in Gold section in opening slide presentation at each chosen event.
- Up to three sales representatives may attend each chosen event.

### Silver Sponsors (\$2,000)

- Your logo on signage in Silver section at each chosen event.
- Your logo in Silver section in opening slide presentation at each chosen event.
- Two sales representatives may attend each chosen event.

### Bronze Sponsors (\$1,500)

- Your logo on signage in Bronze section at each chosen event.
- Your logo in Bronze section in opening slide presentation at each chosen event.
- One sales representative may attend each chosen event.

Join ConferenceDirect as a sponsor of one or all of the Fall Series of IndustryInsights half-day seminars.

## Registration Information

Name \_\_\_\_\_

Badge Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

## Sponsorship Pricing *(Please check all that apply.)*

City	Gold	Silver	Bronze
Denver	<input type="radio"/> \$2,500	<input type="radio"/> \$2,000	<input type="radio"/> \$1,500
San Francisco	<input type="radio"/> \$2,500	<input type="radio"/> \$2,000	<input type="radio"/> \$1,500
Seattle	<input type="radio"/> \$2,500	<input type="radio"/> \$2,000	<input type="radio"/> \$1,500

Once you have submitted this sponsorship form, you will be asked to submit the names and e-mail addresses of your sales representatives, so that we can send them their individual event registration invitations. A limited number of reduced rate rooms will be set aside at each hotel for partner sponsors on a first come/first served basis.

## Seminar Overview

ConferenceDirect is pleased to offer three more of our popular IndustryInsights half-day seminars in the Fall of 2017: the most cost effective way for hotels, DMOs and service suppliers to meet face-to-face with ConferenceDirect associates, clients and prospects in key cities.

IndustryInsights seminars consist of a Networking Breakfast followed by a three-hour Educational Session with industry leaders covering current trends and “hot topics” impacting the meetings community. The program concludes with a Networking Luncheon that allows your sales representatives to finalize their new and enhanced relationships with senior meeting decision-makers from ConferenceDirect and our client base.

## Agenda

### Evening Before

**5:30 pm – 7:00 pm:** *Optional Networking Cocktails (cash bar; location TBA)*

### Seminar

**8:00 am – 9:00 am:** *Networking Breakfast*

**9:00 am – 12:00 pm:** *Educational Seminar*

**12:00 pm – 1:00 pm:** *Networking Luncheon*

## Send Completed Form and/or Sponsorship Questions to:

**Christopher Baum, CHME**

Senior Vice President, ConferenceDirect  
Publisher, MeetingMentor

**Phone:** (213) 379-3345

**Email:** [chris.baum@conferencedirect.com](mailto:chris.baum@conferencedirect.com)

We will send you an invoice for your chosen level of sponsorship after the completion of the Fall Series of seminars. Thank you!